

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316401-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1333

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	316401	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$25,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$25,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 9:40 PM MO 8-10pm Dancing 8-10p :30 PMT103001DMMH \$25,000.00 NM									
2	11/01/12	11/01/12	CMA Awards	8-11pm	---T---	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ---T--- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 11/01/12 8:31 PM CMA Awards 8-11pm :30 PMT103001DMMH \$15,000.00 NM									
3	11/03/12	11/03/12	ABC's Cilge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 5:31 PM ABC's Cilge Ftbl 330-7pm 330-7pm :30 PMT102801DMMH \$20,000.00 NM									

Total Spots **3** Gross Total **\$60,000.00**

Payment Terms 30 Days

Agency Commission **\$9,000.00**

Net Amount Due **\$51,000.00**